

E-COMMERCE

5 REASONS TO CONSIDER A 3PL

Domain names and digital storefronts get the headlines. But fulfillment is often where the real work comes in. Getting your goods out the door. Keeping track of them. Ensuring they arrive on time. Those are only a few of the challenges e-commerce providers face.

They're also where a 3PL can help. Here are five additional ways a 3PL can make e-commerce operations easier and more efficient.



FOCUS

A 3PL manages key aspects of your shipping and logistics — deliveries, returns and more — for you.

And that frees you up to run your e-commerce operation.

SAVE

The best 3PLs have relationships with a wide network of carriers, which allows them to negotiate rates that'd be near impossible to get on your own.

ACCELERATE

Online customers have been primed to expect deliveries ASAP. A 3PL's distribution network and partners can help ensure your shipments make it to their destinations on time — and help you ensure your customers are satisfied.

INTEGRATE

The best 3PLs connect with common e-commerce platforms and offer Transportation Management Systems that provide optics and control over every link in your supply chain.

SCALE

Working with a 3PL allows you to scale up and down as needed. And that means you'll be able to meet demand at peak times and dial back during slowdowns.

THE BOTTOM LINE

As e-commerce continues to evolve, your shipping practices need to evolve with it. Is time to review your strategy? Worldwide Express can help. Contact us for a consultation to see where you can improve and optimize your operations. Visit [wwex.com/ecommerce](https://www.wwex.com/ecommerce) to get started.

